



MARY ALBRIGHT

Entrepreneur. Trainer. Speaker



Mary Albright is the creator of the Google Tools Academy, an online course for professionals and entrepreneurs. This course teaches how to use Google Tools to be more productive and efficient in business. As a business operations strategist and trained engineer, she is adept at finding unconventional solutions for conventional problems. In certain circles, she's known as MacGyver Mary™. Inventive problem solving is her superpower.

Mary is one of the elite Fascinate Certified Advisors. She provides individual coaching to entrepreneurs and professionals as well as team training for corporate, organizational and business teams using the Fascination Advantage System.

Unlike legacy programs like StrengthsFinder, DiSC and Myers-Briggs that are psychology-based and tell you how you see the world, the Fascination Advantage System is personal branding and marketing-based. It tells you how the world sees you and how you are distinctly valuable.



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TOPICS

How Do You Fascinate: Discover Your Talent Profile

Mary shares how to persuade customers and co-workers, using your personality's natural, hardwired advantages. You don't learn how to be fascinating. You unlearn how to be boring. Ideally, participants take the Fascination Advantage Assessment before the session

- Identify what makes your own personality most persuasive
- Apply this fascination advantage to your own personal brand
- Make stronger first impressions with customers and employees
- Rapidly earn respect and trust
- Command attention in meetings

Develop your Personal Brand. Stand Out and Be More Successful.

Ideally, all participants should take the Fascination Advantage Assessment & Report before the session

- Learn the basics of the Fascination Advantage System so you can apply your Advantages in your business or at work to have more impact, influence and success
- Learn to describe who you are vs what you do
- Get the basics of the Anthem – the tagline for your personality that describes how you provide distinct value
- Ideal for conferences or corporate training – The Heat Map.
 - See the Advantages of the group
 - How do those Advantages help or hinder the team
 - What to do about the “Double Troubles”

PRAISE FOR MARY

Mary is engaging, dynamic and knowledgeable. She's clearly passionate about helping others learn their personal brand through Fascination. I completely recommend her for individual coaching as well as group training. I'd definitely take her workshop at a conference.

*Marj Weir
Inventor, Prep N Serve*

Being a business owner and mother of 4 leaves me with very little time to self-reflect and learn more about my strengths and natural advantages. As part of my personal goals for the year I wanted to work with a business coach to help me better understand areas in my life that are successful and how to expand on those skills.

Mary was very accommodating to my schedule, she was captivating, excited and professional. She customized the training for me, and we discovered several opportunities that we easily turned into stronger strengths to help take my business to the next level.

I highly recommend working with Mary and the Fascination training, the discoveries we uncovered have made a positive impact on my team and my company's bottom line.

*Marnie Ochs-Raleigh
CEO, Evolve Systems
President, NAWBO-MN*

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