

MGMT 590 – Launching Global Leaders

Syllabus, Fall 2015

COURSE CONTACT INFORMATION

Course Coordinator

Sharlee Lyons
 Director of Personal and Professional Leadership Development
 Email: salyons@purdue.edu

Graduate Assistant

Adam Beal

Course Instructors

Instructor	Email	Section	Location	Day & Time	Office Hours
Chris Luebbe	cluebbe@purdue.edu	17854	RAWL 2058	F 1:30 – 3:00 pm	By appointment
Sue Niemczyk	sniemczy@purdue.edu				
Gene Ivnik	givnik@purdue.edu	17851	KRAN 140	F 1:30 – 3:00 pm	By appointment
Pris Gerde	pgerde@purdue.edu				
Sharlee Lyons	salyons@purdue.edu	17853	KRAN 140	F 9:00 – 10:30 am	By appointment
Alan Studzinski	astudzi@purdue.edu				
Jonathan Schramm	schrammj@purdue.edu	17852	RAWL 2070	F 9:00 – 10:30am	By appointment

LEADERSHIP COMPETENCIES



COURSE DESCRIPTION AND LEARNING OUTCOMES

Open exclusively to Krannert Master's Students, the Launching Global Leaders course will focus on the three critical pillars of development for aspiring industry professionals: career development, professionalism and leadership. During the fall semester the curriculum will highlight "Individual Development and Skill Preparation" related to personal branding and a successful career search. Topics will include: professionalism, career search and interview strategies, critical thinking and case analysis, and expanding your professional network. Moving from equipping to application, the theme for the spring will be "Application of Leadership Principles." This semester students will put their skills to practice in a series of business simulations, case studies, and assessments as they prepare for professional positions.

Key Learning Outcome:

Over the course of the fall semester, students will gain exposure to a variety of materials to support their critical career search, interviewing, personal brand development, and networking efforts. Students will also have the opportunity to implement learnings to enhance their professional and career development opportunities.

Learning Objectives:

1. Students will demonstrate the fundamental components of a successful job search and will have developed the ability to craft a multi-faceted, job search strategy for a particular position and/or industry.
2. Students will be able to articulate the value of a strong professional network, and outline key strategies to develop, expand, and leverage these networks as a part of their professional practices. Students will demonstrate an ability to create a plan for expanding their networks.
3. Students will engage in a series of activities and lectures that address professional presentation and personal brand, and will utilize these opportunities to develop a stronger sense of self-awareness and to enhance the way they present in a variety of situations.
4. Students will develop a cursory understanding of a 360 review process and create a pool of potential raters and request feedback from those raters.
5. Students will reflect upon their professional growth and create a document outlining their progress.

KATALYST AND COURSE COMMUNICATION

Students can expect primary course communications to come directly from their course instructor. Occasional communications may come from the course coordinator, Sharlee Lyons. Communications sent via email will be sent to a student's Purdue.edu email address.

Important Documents can be found on Katalyst under MGMT 591:

- Course syllabus
- Grades
- Assignment instructions and templates
- Copies of pertinent documents shared in class

GRADING

Overview:

Due to the nature and content of this course, a student's grade for this course will be determined by a points based system in which students will earn points for course participation and for assignments completed. The grading scale below will be utilized to calculate your course grade:

Participation:

In order to receive points for attendance and participation:

- Students must arrive on time
- Be engaged for the entirety of the class period.

Below are examples of behavior that could cause a student to lose their participation points for the day:

- Active disengagement/disruptive behavior
- Inappropriate use of electronic devices
- Absence (see attendance policy below)

Should a student need to arrive to class late, leave early, or have a specific reason to closely monitor an electronic device during class, this should be discussed with the instructor ahead of time.

Assignments:

- Assignments will be graded based on quality and completion
- The course instructor will clearly designate assignment due dates and methods of turning in work. See schedule for due dates.
- Work turned in after the designated due date will be considered late, and late work will not receive credit
- Should you anticipate missing a class period due to foreseeable circumstances, talk with your instructor to create a plan for you to turn in your assignment early. Assignments turned in past the due date even for foreseeable circumstances will not be accepted. (Foreseeable circumstances could include: job interview, case competition, city trek, etc.)

Students are encouraged to check their grades regularly and to keep copies of graded work in the case there is a dispute regarding the grade recorded.

Grading Scale:

Grade Scale	Points	Letter
94-100%	255+	A
90-93%	245-254	A-
87-89%	235-244	B+
83-86%	225-234	B
80-82%	215-224	B-
77-79%	205-214	C+
73-76%	195-204	C
70-72%	185-194	C-
67-69%	175-184	D+
63-66%	165-174	D
60-62%	155-164	D-
59% and below	0-154	F

ATTENDANCE POLICY

Attendance and participation in weekly class sessions are critical to a student's success in this course.

- Students are expected to come to class on time, and prepared to engage.
- Students who are substantially late to class will not be given credit for attendance for that day.
- Students should not expect to be able to make-up attendance points for classes missed for any reason.

360 LEADERSHIP ASSESSMENT

During the course of the academic year, students will participate in a 360 assessment. This assessment will be launched in the fall and completed in the spring. Below is the timeline for the project:

- Friday November 20 – Launch Assessment and Multi-Rater tools
- Friday January 15 – Assessment and Multi-Raters due
- Friday January 22 – Assessment results and development plan templates will be distributed
- Monday January 25 to Friday February 26th – Students will meet with career coaches to review development plans
- Friday March 4 – Deadline for personalized development plan meetings with the coaches

Completing the 360 assessment is a requirement of the course.

COURSE POLICIES

Attendance and Behavioral Expectations

1. Students who arrive more than ten minutes past the scheduled start time of class will not receive credit for their attendance.
2. Students who detract from a professional atmosphere may be asked to leave the class and will not receive credit for attendance.
3. Grades will be tracked and available on Katalyst. Visit MGMT 591 and click on the "Grades" tab to check your progress. Please contact your course instructor with questions.
4. Electronic devices should be powered off and put away for the duration of class unless deemed necessary by the activities of the day, or previously arranged with your instructor.
5. When electronic devices are deemed appropriate for course use, the expectation is that they will be used appropriately.

Academic Integrity:

All students are expected to adhere to Purdue University's standards of academic integrity as explained at the following website: <http://www.purdue.edu/odos/osrr/academicintegritybrochure.php>

If standards of academic integrity are violated, students will be at risk of receiving zero credit for the day, the assignment, or receiving a failing grade for the course.

In Case of Emergency:

In the event of a major campus emergency, course requirements, deadlines, and grading are subject to changes that may be necessitated by a revised semester calendar or other circumstances. You may obtain information about changes in this course from your course instructor, course coordinator or the MGMT 591 Katalyst page.

Launching Global Leaders Schedule of Events Fall 2015

Date	Topic	Guest Speaker	Attendance	Assignment Value
8/28/2015 9:00-10:30 am Krannert Auditorium	Presenting Yourself and Your Topic	Tim Koegel, <i>The Exceptional presenter</i>	10	
9/4/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	Professionalism **Professional Dress**	Jennifer Zinn <i>Vice President, Strategic Affairs</i> <i>Roche Diagnostics</i>	10	
9/11/2015 (section leaders to announce locations)	Career Search Strategies	Neil Currie <i>GPHR, International Talent Management Specialist</i>	10	25 DUE BY 09/17/2015 11:59 PM
9/18/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	Interview Strategies	KDPC Staff	10	25 DUE BY 09/24/2015 11:59 PM
9/25/2015	NO CLASS <i>National Black MBA Conference</i>			
10/2/2015	NO CLASS <i>Krannert Master's Career Fair</i>			
10/9/2015	NO CLASS <i>National Society of Hispanic MBA's – NSHMBA Conference and Expo</i>			
10/16/2015	NO CLASS Finals			
10/23/2015 Assigned by Coach's Room	Reconnecting with your Career Coach	KPDC Staff	10	
10/30/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	Personal Brand Development		10	25 DUE BY 11/5/2015 11:59 PM
11/6/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	Critical Thinking & Case Analysis	Marc Cosentino <i>Owner, Burgee Atlantic CaseQuestions.com</i>	10	10 Take Fascinate assessment by 11/13 class time

11/13/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	Fascinate	Sharlee Lyons <i>Director of Personal and Professional Leadership Development</i>	10	25 DUE BY 11/19/2015 11:59 PM
11/20/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	360 Assessment Launch	Dr. Brad Alge <i>Associate Professor of Management, Purdue</i>	10	25 DUE BY 11/20/2015 11:59 PM
11/27/2015	NO CLASS <i>Thanksgiving Break</i>			
12/4/2015 9:00-10:30 am – AM sections 1:30-3:00 pm – PM sections Krannert Auditorium	Networking	<i>Evan Kelsey??</i>	10	25 DUE BY 12/11/2015 11:59 PM
12/11/2015	Closing Session	Course Instructor	10	

TOTAL 110 160